

**Subject:** Re: Citywide BID Map

**From:** Tara Devine

**Date:** 04/05/2016 01:21 PM

**To:** Mike Russell

P.S. You can get me the invoice for \$1000 and your W-9 anytime you want, but know it will take me a little while to pay it. I can turn it around within a day or two, but it will take me 3-6 weeks to get paid for it and turn around to pay you (probably on the longer end of that.) I'm billing it and passing it though to you as a subcontractor.

On Apr 5, 2016 1:00 PM, "Tara Devine" <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

Ok, looking forward to it.

I'll try to make sure you're not tortured with changes. I'll make sure we get everyone's input and then I'll give you a single batch of edits (hopefully not a lot.) I know it's a pain to get a trickle of feedback a little at a time.

I don't quite know how long it will take to get feedback. On other parts of this project, feedback/edits have been pretty minimal, but have also been slow/required follow up.

I will consult with Jessica/Andrew, Miranda and maybe LADWP although perhaps not. And I'll see if anyone wants to present it to the Consortium before we final the final copy.

Thanks again!

On Apr 5, 2016 12:03 PM, "Wilshire Center BID" <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Hi Tara,

I'm still working on it. I think it's looking pretty good. I'm giving myself a hard deadline of Friday. I will get you something by Friday evening.

Thank you,  
Mike

On Apr 1, 2016, at 12:23 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

Ok, thanks for the update!

Tara

On Apr 1, 2016 11:58 AM, "Wilshire Center BID" <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Hi Tara,

I am making great progress, but I am going to need a little more time. I should have something to you by next week.

Thank you,  
Mike Russell  
Wilshire Center Business Improvement Corporation (WCBIC)  
[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)  
[www.wilshirecenter.com](http://www.wilshirecenter.com)  
[facebook.com/wilshirecenter](https://www.facebook.com/wilshirecenter)  
[213-487-7003](tel:213-487-7003)  
3600 Wilshire Blvd., Suite 1032  
Los Angeles, CA 90010

On Mar 23, 2016, at 8:34 AM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

You're awesome, TY.

On Mar 23, 2016 8:01 AM, "Wilshire Center" <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Hi Tara,

Thank you for sending the updated map.

I want to make sure I spend the appropriate amount of time making the layout and design top notch. I originally had intended to whip something out in a few hours, but based on the high level of content and importance of this report, I realize now that it would not look good. This means I will have to spend a considerable amount of time to make the finished product very slick. The \$1,000 will help in this effort.

I will put in some overtime and I should be able to get something to you by the end next week.

Thank you,  
Michael Russell  
Wilshires Center Business Improvement Corporation (WCBIC)  
[213.321.6163](tel:213.321.6163)  
[Mike@wilshirecenter.com](mailto:Mike@wilshirecenter.com)  
[wilshirecenter.com](http://wilshirecenter.com)

On Mar 23, 2016, at 2:04 AM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

I apologize. I sent the old map file rather than the updated one. The correct one is attached. I was traveling yesterday and didn't have access to my files.

This whole project has been like pulling teeth. Lots of handholding and waiting at every turn. I'm at more than double the hours we budgeted for the entire scope, and am writing my time off as pro bono work as this point. I'd just like to finish it and have a report everyone likes. As I think I mentioned way back when, there is \$1,000 available for design layout if that helps. I haven't billed it yet (it's the final payment,) but I'm happy to ship it your way. Just send me an invoice for it and a W-9 for my records.

Warmest regards,  
Tara

On Mar 21, 2016 2:37 PM, "Wilshire Center BID" <[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)> wrote:

Hi Tara,

The attached map seems to be out of date. It still has Tom LaBonge list on it. Do you have a newer version?

Also, this project might be a little more work then I originally anticipated. Is there any budget to cover the labor cost for the layout and design time?

Thank you,  
Mike Russell  
Wilshire Center Business Improvement Corporation (WCBIC)  
[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)  
[www.wilshirecenter.com](http://www.wilshirecenter.com)  
[facebook.com/wilshirecenter](https://facebook.com/wilshirecenter)  
[213-487-7003](tel:213-487-7003)  
3600 Wilshire Blvd., Suite 1032  
Los Angeles, CA 90010

On Mar 18, 2016, at 5:46 PM, Tara Devine <[tara@devine-strategies.com](mailto:tara@devine-strategies.com)> wrote:

I don't think I sent you this before; the Clerk finally got me a revised/current map last week, so you won't have to edit the out-of-date one as you'd offered to do.

There's a placeholder in the report for this.

<Citywide BID Map.pdf>

<Citywide BID Map revised Mar 2016.pdf>